

5 x 7 Postcard - Horizontal Front Side



This is the bleed: 5.125 x 7.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.



This is the cut line: 5 x 7

This is where we trim to achieve the dimensions of the final product.



This is the safe zone: 4.875 x 6.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.

You can design the “front” side as desired because the mailing information that is required will go on the “mailing” side.



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5 x 7 Postcard - Vertical Front Side

———— This is the bleed: 5.125 x 7.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

----- This is the cut line: 5 x 7

This is where we trim to achieve the dimensions of the final product.

----- This is the safe zone: 4.875 x 6.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.

You can design the “front” side as desired because the mailing information that is required will go on the “mailing” side.



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5 x 7 Postcard - Mailing Side Option 1

———— This is the bleed: 5.125 x 7.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

..... This is the cut line: 5 x 7

This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 4.875 x 6.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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2.5 inches

3.5 inches

This is the mailing block
Create this space according to the placement and
"at least" in the dimensions shown and leave it
empty except for your return address in the upper
left corner of this box.

You may design the rest of this side as desired in
the area outside of this mailing block.

3.5 inches

5 x 7 Postcard - Mailing Side Option 2

———— This is the bleed: 5.125 x 7.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

..... This is the cut line: 5 x 7

This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 4.875 x 6.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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This is the mailing block (extending all the up to the top of the postcard). Create this space according to the placement and "at least" in the dimensions shown and leave it empty except for your return address in the upper left corner of this box.

You may design the rest of this side as desired in the area outside of this mailing block.

3.5 inches

5 x 7 Postcard - Mailing Side Option 3

— This is the bleed: 5.125 x 7.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

..... This is the cut line: 5 x 7

This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 4.875 x 6.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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2.5 inches

This open area is the mailing block. Create this space according to the placement and "at least" in the dimensions shown and leave it empty except for your return address in the upper left corner of this box.

You may design the rest of this side (up top) as desired in the area outside of this mailing block.