

## 6x11 Postcard - Horizontal Front Side

- This is the bleed: 6.125 x 11.125  
*Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.*
- ..... This is the cut line: 6 x 11  
*This is where we trim to achieve the dimensions of the final product.*
- ..... This is the safe zone: 5.875 x 10.875  
*Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.*

You can design the “front” side as desired because the mailing information that is required will go on the “mailing” side.



Questions? Hit chat on any of our web pages or send us an email: [creative@dietrich-direct.com](mailto:creative@dietrich-direct.com)  
[www.dietrich-direct.com](http://www.dietrich-direct.com)

## 6x11 Postcard - Horizontal Front Side

———— This is the bleed: 6.125 x 11.125

*Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.*

..... This is the cut line: 6 x 11

*This is where we trim to achieve the dimensions of the final product.*

..... This is the safe zone: 5.875 x 10.875

*Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.*

You can design the “front” side as desired  
because the mailing information that is  
required will go on the “mailing” side.



Questions? Hit chat on any of our web pages or send  
us an email: [creative@dietrich-direct.com](mailto:creative@dietrich-direct.com)  
[www.dietrich-direct.com](http://www.dietrich-direct.com)

## 6x11 Postcard - Mailing Side Option 1



**This is the bleed: 6.125 x 11.125**

*Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.*



**This is the cut line: 6 x 11**

*This is where we trim to achieve the dimensions of the final product.*

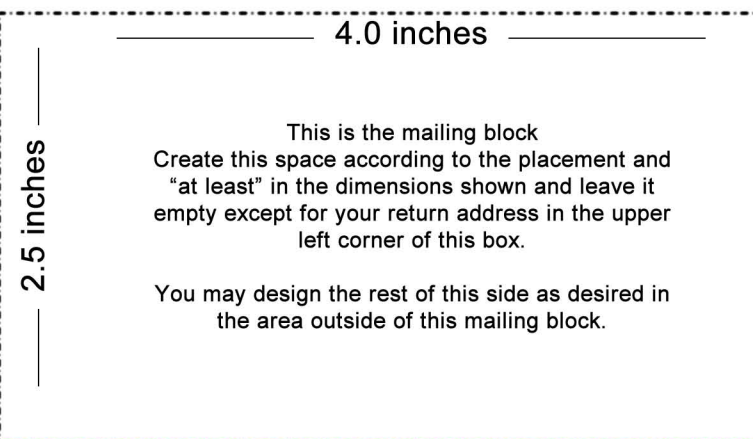


**This is the safe zone: 5.875 x 10.875**

*Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.*



Questions? Hit chat on any of our web pages or send  
us an email: [creative@dietrich-direct.com](mailto:creative@dietrich-direct.com)  
[www.dietrich-direct.com](http://www.dietrich-direct.com)



## 6x11 Postcard - Mailing Side Option 2

———— This is the bleed: 6.125 x 11.125  
*Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.*

..... This is the cut line: 6 x 11  
*This is where we trim to achieve the dimensions of the final product.*

..... This is the safe zone: 5.875 x 10.875  
*Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.*



Questions? Hit chat on any of our web pages or send  
us an email: [creative@dietrich-direct.com](mailto:creative@dietrich-direct.com)  
[www.dietrich-direct.com](http://www.dietrich-direct.com)

4.0 inches

This is the mailing block  
Create this space according to the placement and  
“at least” in the dimensions shown and leave it  
empty except for your return address in the upper  
left corner of this box.

You may design the rest of this side as desired in  
the area outside of this mailing block.

## 6x11 Postcard - Mailing Side Option 3

———— This is the bleed: 6.125 x 11.125  
*Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.*

..... This is the cut line: 6 x 11  
*This is where we trim to achieve the dimensions of the final product.*

..... This is the safe zone: 5.875 x 10.875  
*Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.*



Questions? Hit chat on any of our web pages or send  
us an email: [creative@dietrich-direct.com](mailto:creative@dietrich-direct.com)  
[www.dietrich-direct.com](http://www.dietrich-direct.com)

———— 2.5 inches ————

This open area is the mailing block. Create this space according to the placement and "at least" in the dimensions shown and leave it empty except for your return address in the upper left corner of this box.

You may design the rest of this side (up top) as desired in the area outside of this mailing block.