

6x9 Postcard - Horizontal Front Side

———— This is the bleed: 6.125 x 9.125
Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

..... This is the cut line: 6 x 9
This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 5.875 x 8.875
Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.

You can design the “front” side as desired because the mailing information that is required will go on the “mailing” side.



Questions? Hit chat on any of our web pages or send us an email: creative@dietrich-direct.com
www.dietrich-direct.com

6x9 Postcard - Vertical Front Side

———— This is the bleed: 6.125 x 9.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

..... This is the cut line: 6 x 9

This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 5.875 x 8.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.

You can design the “front” side as desired
because the mailing information that is
required will go on the “mailing” side.



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6x9 Postcard - Mailing Side Option 1

———— This is the bleed: 6.125 x 9.125
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..... This is the cut line: 6 x 9
This is where we trim to achieve the dimensions of the final product.

..... This is the safe zone: 5.875 x 8.875
Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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2.5 inches

4.0 inches

This is the mailing block
Create this space according to the placement and
"at least" in the dimensions shown and leave it
empty except for your return address in the upper
left corner of this block.

You may design the rest of this side as desired in
the area outside of this mailing block.

6x9 Postcard - Mailing Side Option 2

———— This is the bleed: 6.125 x 9.125

Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.

- - - - - This is the cut line: 6 x 9

This is where we trim to achieve the dimensions of the final product.

- - - - - This is the safe zone: 5.875 x 8.875

Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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———— 4.0 inches ————

This is the mailing block
Create this space according to the placement and
“at least” in the dimensions shown and leave it
empty except for your return address in the upper
left corner of this box.

You may design the rest of this side as desired in
the area outside of this mailing block.

6x9 Postcard - Mailing Side Option 3

- This is the bleed: 6.125 x 9.125
Extend background colors or artwork to this line to avoid any white edges from the cutting/trimming process.
- - - This is the cut line: 6 x 9
This is where we trim to achieve the dimensions of the final product.
- - - This is the safe zone: 5.875 x 8.875
Keep text and desired images within this area to avoid it being cut off during the cutting process. In other words, stay away from the green line.



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This open area is the mailing block. Create this space
according to the placement and "at least" in the dimensions
shown and leave it empty except for your return address in
the upper left corner of this box.

You may design the rest of this side (up top) as desired in
the area outside of this mailing block.

— 2.5 inches —