

THIS PANEL  
FOLDS INWARD

Crossover images/text  
not recommended  
due to a .25" gap  
after folding.

**SAFE ZONE:**  
All critical elements (text, images, graphics, logos, etc.)  
must be kept inside the blue box.

Keep all elements away from the blue line  
(Safe Zone).

**TRIMMING ZONE:**  
Please allow 0.125 inches cutting tolerance all around.  
We do not recommend having borders due to shifting in  
the cutting process, which may cause borders to  
appear uneven.

**BLEED ZONE 0.125 inches:**  
Make sure to extend the background images or colors  
all the way to the edge of the black outline.

**FOLD LINE**

**IMPORTANT**  
Please remove our guidelines/instructions before  
submitting your files, or else they will be printed.  
All text should be converted to outline.

Final Size: 8.5 inches x 14 inches  
Size with Bleed: 8.625 inches x 14.125 inches



Cover Panel

OUTSIDE /  
FRONT

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*Backs up to  
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INSIDE /  
BACK

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