

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIMMING ZONE:

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

•••• BLEED ZONE:

Make sure to extend the background images or colors all the way to the edge of the black outline.

···· FOLD LINE

— GLUE ZONE

IMPORTANT

Please send files without our colored guidelines. All text should be converted to outline.

Final Size: 6.5 inches x 9.5 inches Flat Size with Bleed: 12.27 inches x 13.62 inches

